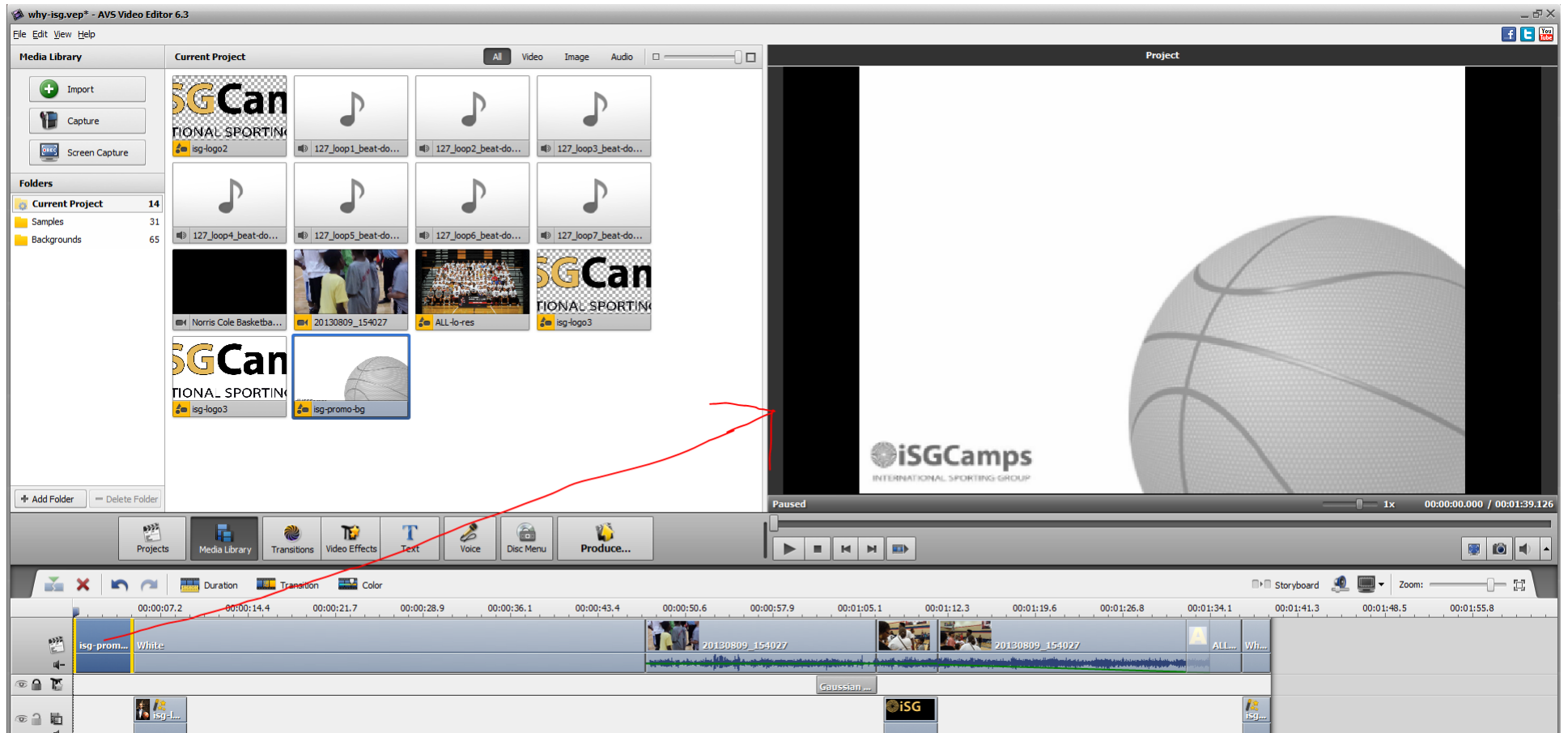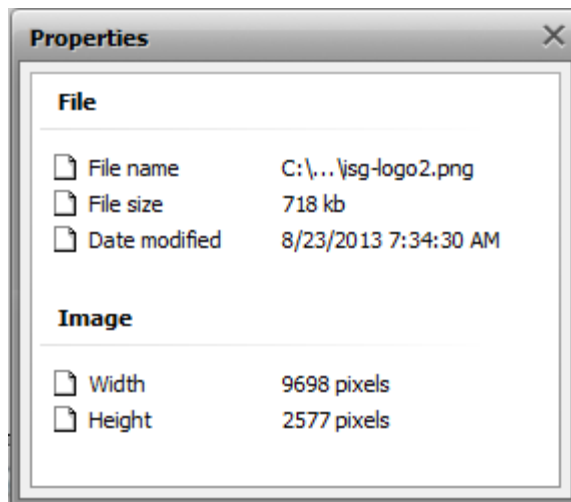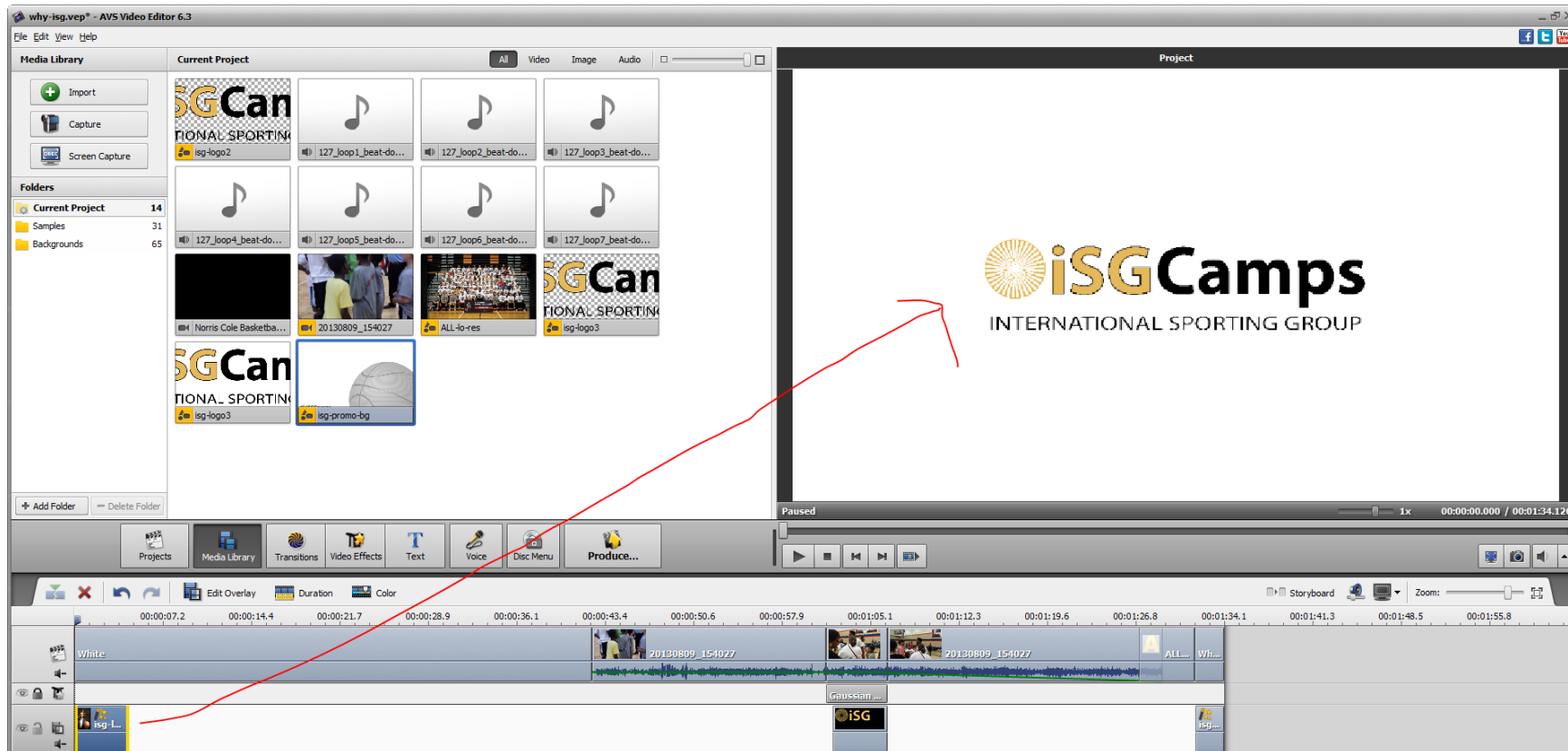1920x1080 Image in the media library is clean in the preview pane.

1920x1080 Image after being dragged into the timeline is no longer 16x9 (widescreen) and the quality is lost.

I've tried adding this logo image at lower resolutions and even at very high resolution, the quality is the same…bad with jagged edges.